



# Sean Murphy

Senior Art Director

## CONTACT

- 610.513.4722
- stmurphy22@gmail.com
- seanmurphydesigns.com

## EDUCATION

**Pennsylvania College of Art & Design**  
Lancaster, PA  
Communication Arts

## CLIENTS

Sony, Bank of America, Merrill, Capital One, Home Depot, Blue Cross and Blue Shield, CeraVe, Progressive, Hershey, Nationwide, GE, Union Bank, Volvo, Volkswagen, Hyundai, Merck, Pfizer, First Horizon Bank, Citizens Bank, DirecTV, Nextel, Abbott, Ikon, Pirch, Wells Fargo, Whitney Bank

## AWARDS

**Benny Best of Show**  
Ikon Dimensional Mailer -  
"Paper, Scissors, Rock"

**Benny Best of Show**  
Nextel Dimensional Mailer -  
"1-2 Punch"

**Hermes - Platinum**  
Sony Holiday Catalog  
Sony *Skyfall* Tie-in Direct Mail

**Benny Best of Category**  
Volkswagen Launch Mailer -  
"So Last Year"  
Corporate Express DM -  
"Bear Attack" and "Thanks"

## ABOUT ME

I'm a passionate and accomplished award-winning Art Director with 20+ years of marketing experience. I have an extensive background serving some of the world's top brands in both print and digital advertising spaces. Whether it's been managing a demanding workload, or other creative team members, I'm always eager to use my detail-oriented eye and unique perspective to innovate and collaborate.

## EXPERIENCE

**Responsibilities:** Concept development and design executions, managing designers, presenting work internally and externally, working with external vendors and international team members, directing photo shoots, coordinating with in-house print press team

**Projects:** Direct mail marketing campaigns, email marketing, websites, landing pages, brand identity, social media marketing, in-house marketing materials, print ads, brochures, in-store displays, billboards, pitch creative and presentations

### Positions held:

#### Harte Hanks

Art Director > Senior Art Director  
Bensalem, PA - October 2010 - March 2025

**Accomplishments:** Managed a team of 3 designers, core member of Bank of America/Merrill team which produced hundreds of creative pieces annually, led experiential direct mail kit initiative during the pandemic, sole designer for healthcare clients for the past 5+ years

#### Bank of America (ECS)

Art Director  
Wilmington, DE - April 2010 - September 2010

**Accomplishments:** Worked within the Home Loans team while gaining insight into the processes and operations of a large in-house financial institution

#### Merkle Inc. (formerly CFM Direct)

Art Director > Senior Art Director  
King of Prussia, PA - July 2005 - January 2010

**Accomplishments:** Won 3 "Benny" awards, led internal rebranding effort (logo/web site/etc.)

#### Euro RSCG 4D (formerly Devon Direct)

Graphic Designer > Art Director  
Berwyn, PA - September 1998 - July 2005

**Accomplishments:** Won 2 "Benny" Best of Show awards, managed a team of 4 designers

#### Steiner Studios

Graphic Designer  
Annville, PA - July 1996 - September 1998

**Accomplishments:** Learned a foundation for print production from in-house print press team